



PRESS RELEASE | FOR IMMEDIATE RELEASE 29 May 2014

TEDxWellington HAS ARRIVED!

TEDx License holder DK, has been awarded a city license from the TED organisation raising the event to be on par with its other city counterparts TEDxAuckland & TEDxChristchurch.

After two very successful TEDxTeAro events in 2012 and 2013, the third TEDx event organized by license holder, DK, will be larger in capacity, longer in duration and covering more cool content from the country's capital. TEDxWellington is here and has set Sunday, 24 August as its 2014 date and welcomes nominations of speakers at tedxwellington.com (Nominations close at noon, Monday June 16th 2014)

"As with the previous TEDx events here in the capital, we are looking to engage the Wellington community in nominating individuals to speak at the first TEDxWellington. We are hunting for thought provoking 'ideas worth sharing' and exceptional storytellers to wow our audience in-house and globally (as all talks are uploaded to YouTube). Help us tell Wellington's story and make this first event the best it can be!" says TEDxWellington organizer, DK.

TEDxWellington will be held at Wellington's remarkable Shed 6 venue. Ticket numbers have been increased to 450 from the previous 100 allotment and are strictly limited. Fans can follow @TEDxWellington on twitter and the blog tedxwellington.com/blog for ticket sale details, speaker announcements and other exciting updates and offers.

Note for the editor

Information on TEDx is available at <http://www.ted.com/tedx/>. The Twitter-account of TEDxWellington is <http://www.twitter.com/tedxwellington>. Additional information about TEDxWellington is available at <http://www.tedxwellington.com> Contact TEDxWellington at tedxwellington.com/contact

Sponsors and Partners

TEDxWellington is sponsored by Optimization and Grow Wellington. Partners include Creative HQ, Append, Fuji Xerox and The Amazing Travelling Photobooth.

ENDS

For more information, please contact:

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About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California almost 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The TED2014 Conference takes place in Vancouver, British Columbia, along with the TEDActive simulcast in neighboring Whistler. TEDGlobal 2014 will be held in Rio de Janeiro, Brazil.

TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

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For information about TED's upcoming conferences, visit <http://www.ted.com/> registration